



TASTE OF VIENNA

April 29, 2017 - 11am - 8pm - 400 Center St. S. - Vienna, VA



SPONSORSHIP OPPORTUNITIES

Chief Sponsor

\$3,000

10'x10' open-sided tent with chairs and skirted tables located in a prominent location at the event.

Top placement of company logo and name on/in:

- Taste of Vienna Festival banner - displayed over Rt123/Maple Ave near the W&OD trail for one week
- Advertising
- All printed promotional materials distributed throughout Metro DC
- Taste of Vienna website, Facebook, and Twitter

Extensive promotion by the VVFD prior to the event, including newsletters, email blasts, press releases, website, cross-promotion at other VVFD events, etc. Special acknowledgment during festival announcements. Fifteen complementary ticket books with tickets to any booth for your VIPs, employees, customers, vendors. Premier ad placement **on back of** program book. Exposure/Recognition on event website for one year following the event, with a link to your company's website. First right of refusal to sponsorship package for the 7th annual Taste of Vienna.

Firefighter Sponsor

\$1,750

All Sold

10'x10' open-sided tented area with skirted tables, chairs located in a prominent location at the event.

Company logo representation and name on/in:

- Advertising
- All printed promotional materials distributed throughout Metro DC
- Taste of Vienna website, Facebook, and Twitter

Extensive promotion by the VVFD prior to the event, including newsletters, email blasts, press releases, website, cross-promotion at other VVFD events, etc. Acknowledgment during festival announcements. Ten complementary ticket books with tickets to any booth for your VIPs, employees, customers, vendors. Ad listing in program book. Exposure/Recognition on event website for one year following the event, with a link to your company's website. First right of refusal to sponsorship package for the 7th annual Taste of Vienna.

Stage Sponsor

\$2,000

SOLD

Company logo representation and name on/in:

- Signage on/around the Festival Stage
- Recognition signage at event
- Taste of Vienna website, Facebook, and Twitter

Five complementary ticket books with tickets to any booth for your VIPs, employees, customers, vendors. Ad listing in program book. Exposure/Recognition on event website for one year following the event, with a link to your company's website. First right of refusal to sponsorship package for the 7th annual Taste of Vienna.

Beer & Wine Tent Sponsor

\$2,000

SOLD

Company logo representation and name on/in:

- Recognition signage in and around the Beer & Wine tent
- Recognition signage at event
- Taste of Vienna website, Facebook, and Twitter

Five complementary ticket books with tickets to any booth for your VIPs, employees, customers, vendors. Ad listing in program book. Exposure/Recognition on event website for one year following the event, with a link to your company's website. First right of refusal to sponsorship package for the 7th annual Taste of Vienna.

Eating Area Sponsor

2 Left
\$1,000

Company logo representation and name on/in:

- Recognition signage within eating area tent
- Recognition signage at event
- Taste of Vienna website, Facebook and Twitter

Three complementary ticket books with tickets to any booth for your VIPs, employees, customers, vendors. Ad listing in program book.

Exposure/Recognition on event website for one year following the event, with a link to your company's website. First right of refusal to sponsorship package for the 7th annual Taste of Vienna.

Program Book Ads

Ad listing in program book

\$1,500

Back of program (full page)
(One Available only if no Chief level sponsor)

\$1,000

Full page ad

\$550

1/2 page ad

\$300

1/4 page ad

Company name representation on Taste of Vienna website, Facebook, and Twitter. Exposure/Recognition on Event website for one year following the event, with a link to your company's website.

Social Media Partner

\$200

Company name representation on the Taste of Vienna website, Facebook page (facebook.com/tasteofvienna) and Twitter (@[@tasteofvienna](https://twitter.com/tasteofvienna)). Exposure/Recognition on event website for one year following the event, with a link to your company's website.





The Vienna Volunteer Fire Department (VVFD) presents the 6th annual **Taste of Vienna**. The focus of the event is to showcase the many excellent restaurants that the Vienna area has to offer. The VVFD parking lot will be lined with many local favorites, and the event will undoubtedly draw large crowds of area diners.

Admission is free and guests will be able to purchase restaurant food and beverages. Proceeds from this event will benefit the Vienna Volunteer Fire Department. As a participating sponsor, your establishment will benefit from exposure through media campaigns and promotional efforts around the event. Planning has already begun for the 6th annual Taste of Vienna, taking place **Saturday, April 29, 2017, from 11AM – 8PM at 400 Center Street, South, in Vienna.**

Sponsorship Opportunities & Benefits

The deadline for all sponsors is **FRIDAY, JANUARY 27, 2017**. Due to printing deadlines, only sponsors who confirm by January 27th will be included in ALL marketing materials. After January 27th, other promotional opportunities/alternatives will be available to those who are unable to make the production deadline. Sponsorship acceptance is based on first-come, first-served basis.

As a sponsor of the Taste of Vienna, you will enjoy maximum exposure via publicity that reaches the large and vibrant population of the national capital area, along with the satisfaction of knowing that you have made a substantial difference in the local community.

An estimated 8,000+ guests attended the 5th Annual Taste of Vienna, therefore, your company is sure to get excellent exposure in a great market.

Chief Level Sponsor - \$3,000 (One Available)

This sponsorship level includes:

- 10'x10' open-sided tent with chairs and skirted tables located in a prominent location at the event.
- Top placement of company logo and name on/in:
 - ✓ Taste of Vienna Festival banner - displayed over Rt123/Maple Ave near the W&OD trail for one week
 - ✓ Advertising
 - ✓ All printed promotional materials distributed throughout Metro DC
 - ✓ Taste of Vienna website, Facebook, and Twitter
- Extensive promotion by the VVFD prior to the event, including newsletters, email blasts, press releases, website, cross-promotion at other VVFD events, etc.
- Special acknowledgment during festival announcements.
- Fifteen complementary ticket books with tickets to any booth for your VIPs, employees, customers, vendors.
- Premier ad placement **on back of** program book.
- Exposure/Recognition on event website for one year following the event, with a link to your company's website.
- First right of refusal to sponsorship package for the 7th annual Taste of Vienna.



Firefighter Level Sponsor - \$1,750 (Four Available) SOLD

This sponsorship level includes:

- 10'x10' open-sided tented area with skirted tables, chairs located in a prominent location at the event.
- Company logo representation and name on/in:
 - ✓ Advertising
 - ✓ All printed promotional materials distributed throughout Metro DC
 - ✓ Taste of Vienna website, Facebook, and Twitter
- Extensive promotion by the VVFD prior to the event, including newsletters, email blasts, press releases, website, cross-promotion at other VVFD events, etc.
- Acknowledgment during festival announcements.
- Ten complementary ticket books with tickets to any booth for your VIPs, employees, customers, vendors.
- Ad listing in program book.
- Exposure/Recognition on event website for one year following the event, with a link to your company's website.
- First right of refusal to sponsorship package for the 7th annual Taste of Vienna.

Stage Sponsor - \$2,000 (One Available) SOLD

This sponsorship level includes:

- Company logo representation and name on/in:
 - ✓ Signage on/around the Festival Stage
 - ✓ Recognition signage at event
 - ✓ Taste of Vienna website, Facebook, and Twitter
- Five complementary ticket books with tickets to any booth for your VIPs, employees, customers, vendors.
- Ad listing in program book.
- Exposure/Recognition on event website for one year following the event, with a link to your company's website.
- First right of refusal to sponsorship package for the 7th annual Taste of Vienna.



[Beer & Wine Tent - \\$2,000 \(One Available\) SOLD](#)

This sponsorship level includes:

- Company logo representation and name on/in:
 - ✓ Recognition signage in and around the Beer & Wine tent
 - ✓ Recognition signage at event
 - ✓ Taste of Vienna website, Facebook, and Twitter
- Five complementary ticket books with tickets to any booth for your VIPs, employees, customers, vendors.
- Ad listing in program book.
- Exposure/Recognition on event website for one year following the event, with a link to your company's website.
- First right of refusal to sponsorship package for the 7th annual Taste of Vienna.

[Eating Area Tent - \\$1,000 \(Three Available\)](#)

This sponsorship level includes:

- Company logo representation and name on/in:
 - ✓ Recognition signage within eating area tent
 - ✓ Recognition signage at event
 - ✓ Taste of Vienna website, Facebook, and Twitter
- Three complementary ticket books with tickets to any booth for your VIPs, employees, customers, vendors.
- Ad listing in program book.
- Exposure/Recognition on event website for one year following the event, with a link to your company's website.
- First right of refusal to sponsorship package for the 7th annual Taste of Vienna.

[Program Book Ads](#)

This sponsorship level includes:

- Ad listing in program book. See attached ad specs for size information.
 - ✓ Back of program (full page): \$1,500 (One Available only if no Chief level sponsor)
 - ✓ Full page ad: \$1,000
 - ✓ 1/2 page ad: \$550
 - ✓ 1/4 page ad: \$300
- Company name representation on Taste of Vienna website, Facebook, and Twitter.
- Exposure/Recognition on Event website for one year following the event, with a link to your company's website.



TasteofVienna.org

Social Media Partner - \$200

This sponsorship level includes:

- Company name representation on the Taste of Vienna website, Facebook page (facebook.com/tasteofvienna) and Twitter (@tasteofvienna).
- Exposure/Recognition on Event website for one year following the event, with a link to your company's website.

Additional Information

Event/Sponsorship Contact:

Anthony Stancampiano
Vienna Volunteer Fire Department
703-297-1816
TasteofVienna@vvfd.org



TASTE OF VIENNA

April 29, 2017 - 11am - 8pm - 400 Center St. S. - Vienna, VA



Sponsorship Contract

Saturday, April 29, 2017 from 11AM – 8PM

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Website: _____

➔ Please state exactly how Company should be listed for all advertising and promotional materials: _____

Contact Person: Name: _____ Title: _____

Email: _____ Phone: _____

Sponsorship Level:

- Chief Level Sponsor (\$3,000)
- Firefighter Level Sponsor (~~\$1,750~~) **SOLD**
- Stage Sponsor (~~\$2,000~~) **SOLD**
- Beer & Wine Tent Sponsor (~~\$2,000~~) **SOLD**
- Eating Area Tent Sponsor (\$1,000)
- Program AD: _____ page @ \$ _____
- Social Media Partner (\$200)

Chief and Firefighter Level sponsors, please note that by signing this contract you are pledging that your organization will be present the day of the event AND fully prepared to participate rain or shine. **ALL** sponsorship level authorized representatives specifically acknowledge by signing this contract that no refunds will be made as a result of inclement weather at the 6th Annual Taste of Vienna. No refunds will be given for any cancellations after January 27, 2017. Also, your organization agrees to indemnify and hold harmless the VVFD, its members, and The Town of Vienna from any and all liability for damage, injury, or loss to any person or goods for any reason. Your organization is solely responsible for your booth space and booth operation.

Total Amount Due: _____

PRINTED Name of
Company's Authorized Representative

SIGNATURE of
Company's Authorized Representative

Date

Please sign the contract and mail this form WITH a check payable to "V V F D":

Taste of Vienna c/o Vienna Volunteer Fire Dept.

P.O. Box 1115

Vienna, Virginia 22183-1115

E-mail: TASTEOFVIENNA@VVFD.ORG • www.tasteofvienna.org